
MEDIA RELEASE

Vines & Vittles Returning to Rancho Bernardo

San Diego, CA March 15, 2024 — The Rancho Bernardo Rotary Club Foundation is very pleased to announce they will once again be hosting their signature Vines & Vittles Family Festival. The event will take place at Webb Lake Park in Rancho Bernardo on Saturday, June 1, 2024, from 2:00 to 5:00 pm.

We are also excited to announce that Lucia Capital Group, based in Rancho Bernardo, will once again be the Presenting Sponsor of the event. This major sponsorship reflects the company's commitment to the local community and desire to make an impact through its partnership with RB Rotary. Ray Lucia Jr., CEO of Lucia Capital Group, said, *“The Vines & Vittles Family Festival is one of the biggest and most popular events in all of Rancho Bernardo, and we're very pleased to once again be the Presenting Sponsor. It's an afternoon of fun, food, local crafts, and entertainment, but beyond that, it's also an event that the entire family can enjoy. And we at Lucia Capital Group, as a family-owned business, take great pride in our involvement that promotes this sense of family and togetherness. We can't wait to be back!”*

At Vines & Vittles visitors will be able to enjoy tastings from their favorite restaurants, breweries, and wineries as well as live entertainment presented by the very popular American Made Band. Additionally, there will be many craft traders in attendance and a large kids' activity area with ice cream, lemonade, and popcorn to keep the kids engaged--sure to make this an event not to be missed! *“We are delighted to bring the Vines & Vittles Family Festival once again to Rancho Bernardo. The combination of entertainment for adults and children with food, wine and beer tastings makes this great fun for the whole family.”*, said Alan Turner, Vines & Vittles Co-Chair.

Find out more about the event and to purchase tickets go to rbvffest.com. More information is being added continually and tickets are available for purchase.

All proceeds from this major event benefit the programs of the Rancho Bernardo Rotary Club Foundation which is a non-profit, volunteer organization providing community programs and services enhancing the lives of individuals of all ages, from youths to seniors.

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CONTACT:

Alan Turner
RB Rotary Club Foundation
rbvffest@gmail.com